

## **BERLIN leuchtet – the Festival of Light in Schöneweide from October 1st until the 15<sup>th</sup> of October 2017**

The Peter Behrens Building - a monument of German industrial architecture - celebrates its centennial in Schöneweide Berlin. On the first of October 1917, AEG opened the ultra-modern automobile factory. Under the label "Nationale Automobilgesellschaft" (NAG) the company produced luxury limousines for European nobility, trucks and electro cars.



For this occasion the Industriesalon Schöneweide e.V. is organizing a big event. With the Peter Behrens Building the whole neighborhood will be illuminated and become the new location with the successful festival "BERLIN leuchtet". This impressive building, designed by the world famous architect and the first industrial designer - Professor Peter Behrens - is to become a highlight. A 3D video show will be projected on the building, giving a new perspective to this impressive building. The University of Applied Science (HTW) will be covered with shadow plays, the Villa Rathenau will be struck by vibrating thunderbolts, animated laser sculptures lighting up modern industrial buildings will turn Schöneweide into a worthwhile experience. Schöneweide will be showing itself in its best light from 19:00-23:00 every evening from the 1st until the 15<sup>th</sup> of October.

We suggest taking a ship with the sailing company Reederei Riedel. The tour starts at Mercedesplatz, going up the Spree, passing by lightsculptures, an illuminated port and mysteriously scintillating industrial structures. It ends at the new stop near the University of Applied Science. It will be possible to experience the interior of the Peter Behrens Building, taking part in concerts, symposium and exhibitions there. The Krankenhaus Café, located on the Spree, invites to a leisurely drink, while watching thousands of lights sparkle.

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The festival is organized by

with support of

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